## GOVERNMENT OF TELANGANA <u>ABSTRACT</u>

Telangana Tourism - Tourism Promotion - Advertising of Telangana Tourism Destination through Hoardings in Plat form No.10 at Secunderabad Railway Station through M/s. Touchstone Advertising (P) Limited, Hyderabad - Release of Rs.10,00,000/-per month + taxes applicable (Rupees Ten Lakhs + taxes) excluding taxes, Printing and Mounting Charges for one month i.e., from 30-05-2016 to 29-06-2016 - Orders - Issued.

## YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 445

Dated: 12-07-2016

Read the following:

- 1. Proposal from M/s. Touchstone Advertising (P) Limited, Hyderabad. Dated:09-05-2016.
- 2. Lr.No.1810/SA/PMU/2016, of YAT & C (PMU) Department, Dt:27-06-2016.
- 3. Bill No.TAPL/70/2016-17, from M/s Touchstone Advertising (P) Limited, Hyderabad, Dated:01/07/2016.

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## **ORDER:**

In the reference 1st read above, M/s. Touchstone Advertising (P) Limited, Hyderabad, has submitted a proposal for display of hoardings on Telangana Tourism Promotions in the entire Plat form No.10 at Secunderabad Railway Station for an amount of Rs.10,00,000/-per month + taxes applicable (Rupees Ten Lakhs + taxes) including printing and mounting charges for one month i.e., from 30-05-2016 to 29-06-2016. Accordingly, in the reference 2nd read above, the Government have issued the work order for the same.

- 2. In the reference 3<sup>rd</sup> read above, M/s. Touchstone Advertising (P) Limited, Hyderabad, has submitted bill along with digital dated photographs towards evidence for an amount of Rs.10,00,000/-per month + taxes applicable (Rupees Ten Lakhs + taxes) including printing and mounting charges for one month, from 30-05-2016 to 29-06-2016 for above said purpose and requested to release the payment.
- 3. Government, after careful examination of the matter, hereby order to sanction and release an amount of Rs.10,00,000/-per month + taxes applicable (Rupees Ten Lakhs + taxes) i.e., Rs. 11,50,000/- including taxes printing and mounting charges for one, from 30-05-2016 to 29-06-2016 to M/s. Touchstone Advertising (P) Limited, Hyderabad, towards display Hoardings on promotion of Telangana Tourism Destination in entire Plat form No.10 at Secunderabad Railway Station.
- 4. The amount sanctioned at para 3 above shall be debited to the following Head of Account:-
  - "3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists Schemes included in PLAN, 11- Normal State Plan, 20 PMU Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 Other Charges, 503 Other Expenditure.
- 5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Touchstone Advertising (P) Limited, Hyderabad, through following details:-

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARBOPBBHYD
PAN No.	:	AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.VENKATESHAM SECRETARY TO GOVERNMENT

Tc

M/s. Touchstone Advertising (P) Limited, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department. SF/SCs.

//Forwarded:: By Order//